

Meet Leicester

PRESS RELEASE

27 SEPTEMBER 2022

Meet Leicester to showcase range of sporting venues at CHS Show Birmingham

**From out-of-this-world space experiences to winning sporting environments for national
conference organisers**

Meet Leicester, the official conference bureau for Leicester and Leicestershire, will showcase its range of venues for corporate events, hospitality and meetings on stand number D38B at this year's CHS Birmingham, which takes place at the International Convention Centre (ICC) on 1 November 2022.

Meet Leicester offers a diverse portfolio of over 60 high quality venues in the city and county for conference and meeting organisers. These include conference centres, contemporary boutique hotels in the heart of the city, award-winning visitor attractions and top flight sports stadia, all centrally located in the heart of the East Midlands, with direct trains to London St Pancras in just 66 minutes.

Leicester is renowned for its sporting expertise with both Leicester Tigers rugby and Leicester Riders basketball winning their respective league titles this year. The city is also home to former Premier League and FA Cup winners, Leicester City and Leicestershire County Cricket Club. All of these stadiums and grounds have an outstanding range of flexible conference facilities.

Adjacent to Leicester Tigers' Mattioli Woods Welford Road Stadium is the new 191-room Hotel Brooklyn that opened in July 2022, offering spaces for sophisticated and fun corporate hospitality.

Other sporting venues in Leicestershire include Leicester Racecourse and on Loughborough University campus, the Elite Athletes Centre and Hotel is one of four hotels and conference spaces which form Imago Venues on the site. These sporting venues are ideal for corporate hospitality events because they offer easily accessible, purpose-built space, along with on-site accommodation,

car parking, interesting locations, tailored programmes and top-class service with high-tech conference facilities.

For a truly unique experience, corporate hospitality and conference organisers can opt for the award-winning [National Space Centre](#), the UK's only venue dedicated to the excitement, history and exploration of space. Located near Leicester's city centre, the National Space Centre can offer events and teambuilding facilities that delegates and guests can get exclusive use of, and draw inspiration from, including the stunning Rocket Tower, dinner in its space-themed galleries and the UK's largest planetarium.

If you're looking for a unique teambuilding activity for your team to get reacquainted with each other, there's plenty to choose from in Leicester and Leicestershire. Activities include the National Forest Corporate Experiences, signposted cycle routes around Everards Meadows with Rutland Cycling, and the Canal & River Trust canoe team days. Discover more ideas for teambuilding activities at www.visitleicester.info/meet/plan-your-meeting/activity-teambuilding-ideas

Samantha Hall, Business Tourism Manager at Meet Leicester said: "We are delighted to be showcasing our range of corporate hospitality venues at this year's CHS event in Birmingham. Boasting a diverse range of sporting venues, high quality accommodation and unique attractions, Meet Leicester is well placed to assist UK companies that are looking to create truly memorable experiences, as well as a fun and informal environment to build relationships with their clients and teams alike."

CHS Birmingham is a one-day event for the meetings industry and will feature over 200 exhibitors, education programmes and networking events. This year's event theme is, *The Growth Show: Personal and Professional*.

About Meet Leicester:

Meet Leicester is a business tourism service for the city and county, funded by Leicester City Council, Leicestershire County Council and the Leicester & Leicestershire Local Enterprise Partnership. The Meet Leicester team promotes the destination to conference and meetings organisers to generate additional business for hotels, conference and meetings venues.

Meet Leicester operates a free and impartial venue finding service, providing rates and availability for any event from 10 to 1,000 delegates. It will put together a full proposal of venues that are suitable for a specific event.

It represents a portfolio of diverse venues throughout the city and county from contemporary city centre hotels, to sporting venues and exclusive use country house hotels.

For further information on Meet Leicester, please visit www.meetleicester.co.uk or contact Samantha Hall, Business Tourism Manager at Meet Leicester:

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